



EDUCACIÓN CON
RESPONSABILIDAD
SOCIAL

UNIVERSIDAD DE COLIMA

Dirección General de Relaciones Internacionales y Cooperación Académica.

List of courses taught in English 2019.

Telematics School Telematics Engineering		
Semester February- July 2019.		
Course	Semester.	Professors name
Project management	6°	Dr. Joaquin Carrillo Hidalgo
Semester August- December 2019.		
Course	Semester	Professors name
Projects formulation	3°	Dr. Joaquin Carrillo Hidalgo

Telematics School Software Engineering		
Semester February- July 2019.		
Course	Semester.	Professors name
simulation and operations research	6°	Arturo García Nevares
Testing and usability methods	6°	Dra. Silvia Berenice Fajardo Flores
Distributed databases	6°	Dr. Miguel Ángel Rodríguez Ortiz
Programming on the internet	6°	Carlos Ulibarri Lreta
Object Oriented Programmin	2°	Jorge Rafael Gutiérrez Pulido
Semester August- December 2019.		
Course	Semester	Professors name
Interaction Human computer	5°	Jorge Rafael Gutiérrez Pulido

Science School BA in Mathematics		
Semester February- July 2019.		
Course	Semester.	Professors name
Differential Geometry	3	Andrés Pedroza
Commutative Algebra and Algebraic curves	5	Bernard Castaño
Selects Topics in Algebra	4	Bernard Castaño
Mathematics Models	5	Roberto Saenz

Science School BA in Physics		
Semester February- July 2019.		
Course	Semester.	Pre-requisite
Analytical Mechanics	4	James Alexander Stuart
Statistical Mechanics	6	Modak Sujoy
Quantum mechanics II	6	Paolo Amore



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Marine Science School BA in Oceanology		
Semester February- July 2019.		
Course	Semester.	Professors name
Marine microbiology	6	Sonia Isabel Quijano Scheggia
Coastal processes	6	Dr. Manuel Gerardo Verduzco Zapata

Marine Science School Ocean Engineering		
Semester February- July 2019.		
Course	Semester.	Professors name
Applied Oceanography	5	Dr. Manuel Gerardo Verduzco Zapata

Tourism School BA in Tourism Management		
Semester February- July 2019.		
Course	Semester.	Professors name
Human Capital Management	4	Mtra. Alma Patricia Salazar Díaz
Tourism Enterprises Management	4	Mtra. Mara Ballesteros Vega
Nature Tourism Projects	6	Lic. Gerardo Tapia López
Quality Management	6	Dra. Irma Magaña Carrillo
Optative II: Oenology and Cocktail	6	Lic. José de Jesús Solis Marin
Optative II: Food and Beverage Management	6	Mtro. Mauricio Zavala Cordero
Tourism Destination Management	8	Mtro. Sergio Aguirre Velazquez
Optative IV: Seminar of tourist guides	8	Mtra. Ruth Jael Sugias Elizalde
Optative IV: Local development workshop	8	Mtra. Hiatziry Alejandra Castrejón Martínez

Civil Engineering School Civil Engineering		
Semester February- July 2019.		
Course	Semester.	Professors name
Science of Materials	2	Carlos Ignacio Villa
Materials Mechanics	4	Justo Orozco Rojas
Environmental Impact	10th	Ana Luz Quintanilla Montoya
Semester August- December 2019.		
Course	Semester	Professors name
Environmental and Human	5	Oliver Mendoza Cano



Risk Factors		
Heuristics and data bases	3	Ramón Solano
Linear algebra	3	Mario López Rojas

School of Foreign Languages			
BA in Language Teaching			
Semester February- July 2019.			
Course	Semester.	Pre-requisite	Professors name
Learning Theories	2	B1 English CEFRL	Raúl Alejandro Jiménez Rosales
Teaching Pronunciation L2 II	4	B1 English CEFRL	Alejandro Silvestre Tello Moreno
Classroom Management in L2	4	B1 English CEFRL	Secundino Isabeles Flores
Language Awareness II	4	B1 English CEFRL	María Magdalena Cass Zubiria
Teaching Practice II	6	B2 English CEFRL	Rosa María Pelaez
Advanced English II	8	B2 English CEFRL	Guillermo Guadalupe Duran García
Elective Courses			
Course		Pre-requisite	Professors name
Alternative Teaching Resources		B1 English CEFRL	María Magdalena Cass Zubira
Productive English Skills		A2 English CEFRL	Fernando Manuel Peralta Castro
English Grammar II		A2 English CEFRL	Evangelina Flores Hernández
August – December 2019.			
Course	Semester.	Pre-requisite	Professors name
Learning to learning	1	B1 English CEFRL	Marcela Nefertity Rodriguez Moreno
Teaching Pronunciation L2	3	B1 English CEFRL	Alejandro Silvestre Tello Moreno
Material Design	3	B1 English CEFRL	María Magdalena Cass Zubiria
Teaching Methods L2	3	B1 English CEFRL	Secundino Isables Flores
Language Awareness I	3	B1 English CEFRL	María Magdalena Cass Zubiria
Computer and Digital Teaching Materials Design	5	B1 English CEFRL	Guillermo Guadalupe Durán García
Teaching Practice I	5	B1 English CEFRL	Rosa María Pelaez Carmona
Advance English 1	7	B2 English CEFRL	Alejandro Silvestre Tello Moreno



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Elective Courses		
Course	Pre-requisite	Professors name
Language and Culture L2	B1 CEFRL English	Alejandro Silvestre Tello Moreno
Language Fluency	B1 CEFRL English	Alejandro Silvestre Tello Moreno
Productive Skills in English	A2 CEFRL English	Fernando Manuel Peralta Castro
English Grammar II	A2 CEFRL English	María Magdalena Cass Zubiria

SCHOOL OF MARKETING. B.A. in Marketing.		
Semester January- June 2019		
Course	Semester.	Professors name
Development and research	2°	
Marketing services	4°	Mtra. Claudia Velázquez García claudia_velazquez@ucol.mx
E-commerce	4°	Mtro. Miguel Ángel de la Vega Torres miguel_delavega@ucol.mx
Integrative Business Simulator	8	Dr. Francisco Soto Ramírez fsotoram@ucol.mx
Marketing segmentation	2	Dra. María de los Dolores Santarriaga Pineda msantarr@ucol.mx
Coaching		Dr. José Ángel Becerra Sainz jbecerra@ucol.mx
August – December 2019		
Course	Semester.	Professors name
Introduction to market research	3°	Dra. Susana Vidrio Barón svidrio@ucol.mx
Place and logistics	3°	Dr. Francisco Soto Ramírez fsotoram@ucol.mx
International commerce	5°	Mtro. Joaquín Carrillo Hidalgo joaquinka@ucol.mx
Market research Seminar	7°	Mtra. Karla Alejandra González López

SCHOOL OF MARKETING. B.A. in Public Relations and Advertising		
Semester January- June 2019		
Course	Semester.	Professors name
Sociology of public relations	4	Mtra. Karla Alejandra Gonzalez López Kgonzalez1@ucol.mx
New advertising media	8	Mtro. Joaquin Carrillo Hidalgo joaquinka@ucol.mx



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Advertising Management	Project	6	Mtra. Nora Vargas Cantón nora_vargas@ucol.mx
Event Organization		6	Mtra. Nora Vargas Cantón nora_vargas@ucol.mx
Media production		6	Mtro. Miguel Macías Amador miguelmacias@ucol.mx
Intercultural development	skills	6	Mtra. Carolina Anaya Rojas carolinaanaya@ucol.mx
Lobbying		6	Mtro. Juan Carlos Flores Carrillo Jflores13@ucol.mx
August – December 2019			
Course		Semester.	Professors name
Public Relations Management		3	Mtra. Martha Maximina Godínez Cruz Martha_mgc@ucol.mx
Advertising Communication strategies		7	Mtro. Joaquin Carrillo Hidalgo joaquina@ucol.mx

School of Psychology		
BA in Psychology		
Semester February- July 2019.		
Course	Semester.	Pre-requisite
Research Seminar II	10	Knowledge of quantitative and qualitative research method.
Applied Psychology in the Organizational area	10	General knowledge of Psychology
Semester August- December 2019.		
Course	Semester	Pre-requisite
Research Seminar I	9	Knowledge of introduction to research methodology

School of Medicine		
PhD in medical sciences		
Semester February- July 2019.		
Course	Semester.	Professors name
Research Seminar II	4	Iván Delgado Enciso

77 courses taught in English in 12 educative programs: oceanology, ocean engineering, Tourism and Management, BA Physics, BA in Mathematics, Telematics engineering, Software engineering, Civil engineering, Language Teaching, Psychology, Marketing and Medicine.

Total of Undergraduate Bilingual Programs:
Bachillerato Técnico 33



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Educational Program completely taught in English: 1
Bachelor in International Business.